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GlobalSource Competitive Intelligence Services

Staying Ahead of the Curve in Hi-Tech

In today's complex hi-tech business environment, it has become increasingly difficult – and important – to keep an eye on the competition. A vast amount of competitive information is accessible on the Internet, yet much of it is of questionable value. Companies still lack the unique set of skills and resources needed to gather properly-sourced competitive intelligence that has real strategic value for its sales and marketing teams.

Enter GlobalSource. We have unmatched international reach, extensive in-house analytical experience, and an innovative, customized approach to business intelligence. GlobalSource brings to its clients market insights that are based on straight facts, gathered from key sources close to research targets, and often backed by original documentation.

Customized, Goal-oriented Research

GlobalSource does not believe in off-the-shelf competitive analyses. We work side by side with our hi-tech clients to tailor research goals to specific projects, and deliver our results within deadlines and budgets. GlobalSource leverages its reach and experience to obtain well-sourced information and documentation that answer the questions our clients pose – often even unearthing new issues not previously considered.

Maximum Discretion

GlobalSource never loses sight of the possibility that in a fast-changing business environment, today's competitor could become tomorrow's partner. That is why we guarantee absolute discretion. We always make sure we distance the research done from the originating client, and thus ensure complete client anonymity.

Global Reach

Based near Washington DC with offices in Nicosia, Cyprus, and Dubai, UAE, GlobalSource has more than 25 dedicated research professionals in-house, and an international network of thousands of people with diverse backgrounds and excellent experience.

The GlobalSource team brings together former senior players in international hi-tech, foreign intelligence agencies, and international business journalism. When brought together for a project, these experts form a powerful, far-reaching team with unrivaled access to government and corporate sources around the world.

To find out more about innovative GlobalSource solutions for your international competitive intelligence needs, email inquire@globalsourcecellc.com or call +1 703 273 4525.